

REP HEADLINE# 6328604

ADV # 13160 ADV. N2

AGY # 03469 AGY. N2

ORDER # \_\_\_\_\_

PRDCT KEITH ROTHFUS 9,

**FLIGHT DATES SEP21/12**

CITY TAX \_\_\_\_\_ STA. \_\_\_\_\_

REP: TO JEN  
FR LINDSEY FOR

M1 OK  
TTLS \$5.775

PLEASE CONFIRM,

**STA:**

CON CM \*\*\*\*\* THIS IS A

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**AGENCY ADVERTISING AGENCY PRODUCT**

1 S 600A-700

PROGRAM : CH11 N

**CREDIT TAKEN FOR**

2 S 600A-700

**PROGRAM : CHIL N  
CREDIT TAKEN FOR**

REP: TEL# 215-564-1206 FAX# 215 564 1103  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP21/12 13.56  
 \*\*\* WPXI-TV \*\*\*  
 REP HEADLINE# 6328604 TRF# 332378  
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

:LINE#	:REP	:CD	TIME PERIOD	: LGTH	: SEC	: RATE	: START DATE	: END DATE	: SPTS /WK	: WEEK INVT	: DAYS	:TOTL: :SPTS:
4	S		800A-1030A	30		\$275.00	9/22	9/22	0		SAT	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP22												
5	S		800A-1000A	30		\$275.00	9/23	9/23	0		SUN	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP23												
6	S		500P-530P	30		\$575.00	9/24	9/24	0		MON	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP24												
7	S		530P-600P	30		\$600.00	9/21	9/21	0		FRI	0
PROGRAM : NEWS												
CREDIT TAKEN FOR 1 SPOT(S) MISSED SEP21												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#1	MISSED:FRI/600A-700A									
		BUY#2	MON/600A-700A									
		BUY#7	FRI/530P-600P									
		BUY#4	SAT/800A-1030A									
		BUY#5	SUN/800A-1000A									
		BUY#6	MON/500P-530P									
OFFER: NONE												
CMT:SPT NA COULD NOT CLEAR DUE TO MONEYS- THX JEN												
(SEP20/12)												
		SEP21	30S \$575.00									
		SEP24	30S \$575.00									
		SEP21	30S \$600.00									
		SEP22	30S \$275.00									
		SEP23	30S \$275.00									
		SEP24	30S \$575.00									

SEP/12 \$5,775.00  
 CONTRACT TOTAL \$5,775.00  
 TOTAL SPOTS 8

MARKET TOTALS \$34,600 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6328604 TRF# 332378 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP20/12 15.2 \*\*\* WPXI-TV \*\*

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP. # OFF. # 18 SALESMAN #  
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE  
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR  
DELAWARE, OH 43015

ORDER # CONTRACT # 6328604 CLASS: NATL. LOCAL REGIONAL  
PRDCT KEITH ROTHFUS 9/21 EST#2715 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES SEP21/12 SEP24/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP20/12 15.21

REP: TO JEN  
FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$8650  
PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#1 MISSED: FRI/600A-700A SEP21 30S \$575.00 (SEP20/12)  
BUY#2 MON/600A-700A SEP24 30S \$575.00  
BUY#7 FRI/530P-600P SEP21 30S \$600.00  
BUY#4 SAT/800A-1030A SEP22 30S \$275.00  
BUY#5 SUN/800A-1000A SEP23 30S \$275.00  
BUY#6 MON/500P-530P SEP24 30S \$575.00

OFFER: NONE

CMT: SPT NA COULD NOT CLEAR DUE TO MONEIS- THX JEN

CONTRACT TOTAL \$8,650.00  
TOTAL SPOTS 14